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AUDIO/VIDEO

VIDEO VOTE — If you've been watching MTV during the last month, you've probably noticed the voter registration spots being aired. Just thought we'd take time out to commend the video music channel for the social awareness they exhibit with those adds. MTV's vice president of programming **Les Garland** is quoted as saying, "In the 1980 election only 38 percent of all the eligible 18-24 year olds voted. Since a large percentage of MTV's audience is in that age bracket, we decided to run the public service announcements to encourage those people not registered to vote, to exercise their voice in democracy." The spots are produced by **Denny Goldberg** and **Tim Sexton** for a non-partisan, non-profit organization known as Citizens' Vote. Some of the leading directors in the business have been recruited to direct the announcements, which feature the likes of **Tina Turner, Huey Lewis, Cyndi Lauper** and plenty of others. Laudits for MTV! Now get out there and vote in November.

***COOL DUDE** — Key Video will release classic Clint Eastwood with "For A Few Dollars More," available on Beta and VHS.*

EDIT YOUR OWN — Post-production industry beware, someone has come up with a system that could have any average Joe on the street performing the whole process for just $12.50 an hour. Editing centers should soon be springing up around the country, according to the plans of a Fort Lauderdale, Fl. company called Videotape Editing Centers, who have been in operation for over a year. Now selling franchises, the company has already opened three branches in the Fort Lauderdale area alone. That should come as no surprise, considering the service these centers offer: patrons can not only edit their home recordings, they can also duplicate, and add music, titles and voiceovers. Customers are warned about copyright laws, however, and are carefully restricted from any illegal duplication. An instructional videocassette is shown to those who want to do the whole job themselves (without the presence of an engineer), and must then prove they can handle the equipment by editing a trial tape.

ACE AWARDS — The National Cable Television Association is set to present its annual awards December 4, at a ceremony in the Beverly Theatre, in Beverly Hills, CA. 125 programs and performances have been nominated for the Network Award of Cable Excellence (ACE), with entries beginning June 1, 1983 through May 31, 1984. This is the first year that the ACE awards have been divided into the categories of System and Network. Thirty-five local ACE awards were presented September 6 at Ford's Theatre in Washington, D.C. where 96 programs and performances were nominated. The awards program will be produced by Trans World International.

MUS VID MUSE — Tommy Boy Record's has recently lensed *Unity*, the combined video effort of rapmaster **Afrika Bombaata** and "The Godfather of Soul," **James Brown**, a cut from their *Unity Parts 1-6* LP, produced by Fred Allen Productions . . .Millaney, Grant, Mallet, Mulcahy has completed videos for **Culture Club's** "War Song," **Queen's** "Hammer To Fall" and **Dokken's** "Into the Fire." **Russel Mulcahy** directed War Song in London's East End abandoned gasworks, with 1,000 local kids in skeleton costumes. **David Mallet** directed Queen's live concert footage and Dokken's London docks filming . . . keep an eye out for **Jermaine Jackson's** *Dynamite* video at your local movie theatre, where it is being shown as a pre-feature "music zap," a concept created by the New York firm called Music Notions. More to come on this one . . . Produced and directed by **Marty Kahan** is the first music video from **Elvis Presley**, *Blue Suede Shoes*, featuring appearances by **Carl Perkins** and a "fantasy band" of name performers.

gregory dobrin

MUSIC VIDEO REVIEWS

LEFT OF RECKONING • R.E.M. • 20 MIN. • IRS RECORDS • R.E.M. PRODUCTIONS

Filmmaker and University of Georgia professor of art James Herbert is responsible for the visual artistry of this cinematically rich video album. Shot entirely on location at a windmill farm near Gainsborough Georgia known as "Bill Miller's Whirligig Place," this abstraction of video images is a cinema verite approach to video music, charging it with a rough-hewn artistic edge. A fantasy of shape and motion achieved in part with unusual tinting and varying film speeds.

UP AROUND THE BEND • HANOI ROCKS • 3:29 • EPIC RECORDS • KELLER THORNTON PRODUCTIONS

Descending upon a black-tie pool party of unsuspecting cocktail types, European heavy metalists Hanoi Rocks sabotages a staid dance ensemble and takes the stage. The glitter-rockish band soon has even its genteel host boogying full tilt. Well staged performance sequences accent the lightheartedness of this frolicksome clip, as the band shows the stuffy crowd how to have a real party. Good fun for the whole family.

I'M GIVIN' ALL MY LOVE • TERRI WELLS • 4:10 • PHILLY WORLD RECORDS • MOTO PRODUCTIONS

Dressed-for-success career woman Terri Wells brings female business cronies home to dinner only to find her would-be house husband passed out on the couch and no food in sight — just beer bottles. Some sassy sashaying from the women gets the lazy loaf off of the couch and into the shower, while they proceed to clean the disheveled abode (woman's work?). General acting lack and sketchy movements hinder an otherwise clever concept.

TOP 15 MUSIC VIDEOS

			Weeks On 10/6 Chart
1	**SHE BOP** Cyndi Lauper (Portrait)	2	5
2	**CRUEL SUMMER** Bananarama (London/PolyGram)	3	6
3	**CARIBBEAN QUEEN** Billy Ocean (Jive/Arista)	5	4
4	**LET'S GO CRAZY** Prince (Warner Bros.)	1	6
5	**THE LUCKY ONE** Laura Branigan (Atlantic)	8	3
6	**GO INSANE** Lindsey Buckingham (Elektra)	9	4
7	**DANCING IN THE DARK** Bruce Springsteen (Columbia)	4	9
8	**FLESH FOR FANTASY** Billy Idol (Chrysalis)	11	2
9	**DRIVE** The Cars (Elektra)	6	6
10	**WAKE ME UP BEFORE YOU GO GO** Wham! (Columbia)	—	1
11	**TWO TRIBES** Frankie Goes To Hollywood (Island)	14	2
12	**BETTER BE GOOD TO ME** Tina Turner (Capitol)	—	1
13	**YOU TAKE ME UP** The Thompson Twins (Arista)	12	3
14	**MISSING YOU** John Waite (EMI America)	7	10
15	**WHAT'S LOVE GOT TO DO WITH IT** Tina Turner (Capitol)	10	11

Steve Perry Video "Prequel" Spells New Twist For Video Music

LOS ANGELES — With what is a possible first in video music, and certainly a first for MTV, Columbia recording artist Steve Perry debuted an innovative concept on the video music channel October 1: the video "Prequel." It is entitled *Strung Out*, produced by Picture Music International, from the third single of Perry's solo LP. Though following the hit *Oh Sherry* video in its release, *Strung Out* actually sets up, or leads into *Oh Sherry*, a concept developed by Perry and cowriters John Miller, Paul Flattery (the clip's producer) and Jack Cole (its director).

In Perry's Prequel, the director is the bad guy, a figure of derision because of his artistic myopia. But the importance of *Strung Out* as a new entry into the video legions goes beyond its statement about videos and video directors: by virtue of its own unique format, *Strung Out* essays a solution to the situation it critiques. Perry's initial hope was to avoid falling into the "smoke and torches" music video stereotype. "You can see that kind of thing on any station," said Perry, who lays no blame with the programming. "(The fault) really comes back to the director," continued Perry, "that's why we made the director the villian in my video. Sometimes their imagination gets a little generic. It's really fun to watch a director do a video about how directors are so generic . . . while being a director!"

MTV aired *Strung Out* together with *Oh Sherry*, a tandem view for continuity's sake, or discontinunity (take your pick), giving the full impact of the concept. The clips are particularly humorous when seen together, with defined characters and dialogue.

Aside from writing and performing, Perry took an active role in the editing of *Strung Out*, and it marks only the second in what will eventually become Perry's video album. "The longform is something we've been talking about top to bottom," said Perry, but (as for continuing the same theme) we don't want to carry this thing out too far."

***PERRY PREQUEL** — Journey vocalist and solo artist Steve Perry surveys shot parameters for his latest video,* Strung Out, *the "prequel" to* Oh Sherry *which the singer had a hand in both writing and editing (see above article).*